

JOURNAL OF

THE FILM CHAMBER

Vol. II

DECEMBER 1955

No. 6

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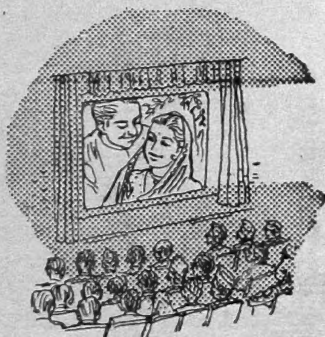


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JOURNAL OF THE FILM CHAMBER

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Vol. II

1st DECEMBER 1955

No. 6

Madras State Exhibitor's Meeting

The Government of Madras convened a conference of the heads of the various departments on Monday the 21st Nov. 1955 to decide on the principles for the revision of the Cinematograph Rules. The conference was held in the Secretariat, Fort St. George. President Sri S. S. Vasan was invited to this conference. The details of the conference, as available, are stated elsewhere in this issue.

On the eve of the aforesaid conference, a meeting of the exhibitors of the Madras State was held under the auspices of the Chamber in its premises on Sunday the 20th November 1955. The meeting made recommendations on the subject of cinematograph rules. Sri Framji Dorabji, Proprietor Wellington Talkies and Sri V. K. Ramaswamy Chettiar partner of Rajaram Theatre, Erode, presided over the forenoon and afternoon sessions of the meeting respectively. The meeting was largely attended and

among those present were the following.

Messrs. C. V. Ramanujam (Broadway Talkies, Madras); T. Kannabiran. (Prabhat and Saraswathi Talkies, Madras). T. Venkatapathy Rao. (Partner: Sun Theatre, Madras). The Manager (Murugan Talkies, Madras.) S. Krishnaswamy (Mg. Partner: Pankajam Tg. Talkies, Salaipudur) A. S. Vittalrao Mudaliar. (Lakhmi Talkies, Ambur). H. S. Ranganna. Propr. Shree Talkies, Ambur). T. Venugopal Rao. (Sun Theatre, Madras.) D. Ramanujam. (Prakash Talkies, Arkonam.) T. Chandrakasamurthy (Prop, Sri Dharani Tg. Talkies, Ambattur.) F. R. Sethna (New Elphinstone, Madras.) H. Nagappan. (Asst. Manager: Popular Talkies, Tirunelveli) D. Gotla. (New Globe Theatre, Madras.) P. R. Nair. (New Globe Theatre, Madras.) K. S. Ramu. (Prakash Talkies, Arkonam.) Shanmuga Talkies, Puttur. S. R. Pingaley.

(Gaiety Talkies, Trichy.) Pingalay. (Sri Krishna Talkies, Tanjore). P. S. Rajan. (Vijayalakshmi Talkies, Kumbakonam). V. Gopalan. (Karur Light House Theatre, Karur). K. Viswanathan. (Chitra Talkies, Madras). V. K. Ramaswamy. (Partner: Rajaram Theatre, Erode). T V.S. Mani. (Midland Theatres Ltd., Madras) Framji. (Wellington Talkies, Madras) P. J. Irani. (Casino Theatre, Madras). M. Badshaw. (Paragon Talkies, Madras). D. Kemparaj Urs. (Secretary, S.I.F.C.C.). Chittibabu. (Odeon Cinema, Madras). T. Aswadhanarayana. (Rama Talkies, Vijayawada). K. S. Jagannathan (Manager. Jai Hind Tg. Talkies, Villivakkam). Subramaniam (Manager. Victory Tg. Talkies, Villivakkam).

The communication received by President, Sri S. S. Vasam about the conference to be held the next day was brought to the notice of the meeting.

The meeting then formulated the following views on the general principles on which the cinematograph rules may be revised.

Fire Hazards: There is no need for providing any rule on the basis of the current use of combustible film since the supply of nitrate film, (according to the letter from M/S Kodak Ltd.,) has been completely stopped with effect from 31st December 1952.

Film storage. There should be no need to provide for any storage room in a cinema theatre, for, the keeping of safety film does no longer require any extra precautions.

Smoking in a Cinema. While managements have no objection in cooperating in the matter of total prohibition of smoking inside a cinema, it should not be left to the responsibility of the theatre nor it should be made a condition of a licence.

Merging of different inspections. In view of the use of the safety film the need for inspection by the Fire Officer may be folded up into that of the Chief Electrical Inspector.

Structural stability. Except for the first construction of a cinema building, the annual certificate from the P. W. D. Engineer need not be insisted upon.

Type designs. Type designs for cinemas need not be adopted.

Codification of Acts: The meeting recommended that cinema theatres should be administered under one Act namely the Cinematograph Act and be exempted from the provisions of the following Acts as has been done in the Andhra Act namely: the Places of Public Resort Act, 1888, the City Police Act 1888 the Madras District Municipalities Act 1930 and the Village Panchayats Act 1950.

Public Interest. There should be no control on the revision of rates of admission to a theatre.

Sanitary conveniences. While some of the provisions on the subject of sanitation as exist in the places of Public Resort Act and the City Police Act, may be incorporated in the Cinematograph Rules, the scale of following sanitary conveniences as now

adopted in the city should be continued for all cinemas namely : one urinal for 100 person and 1 water closet for 200 persons. The rule regarding white washing and painting of walls need not be insisted upon.

Unhealthy competition. The meeting recommended that the existing G. O. regarding the population and distance may be continued and that the recommendation be sent to the president for review.

Government control. The meeting recommended that the touring cinemas should be licensed for twelve months at a stretch. The provision of 50yds. or 20 yds. space round a touring cinema be reduced to 20 ft. and there should no restriction regarding the use of so-called arable land for cinema.

Open Air theatres. The meeting was emphatically opposed to the licensing of open air theatres in places where there are either permanent and or Tg. Cinemas.

Educational institutions. Exhibitions in the educational and industrial establishments may be given free licence, provided they are not run for commercial purposes.

Re : Rules. The meeting made also the following recommendations :—

(1) The penalty clause for late applications for electrical certificate be deleted.

(2) The officers inspecting the theatres should be authorised and deputed to do so.

(3) The considerations before the grant of licence, as stated

in Section 5 of the Madras Cinemas, (Regulation) Act 1955 are exacting and must be liberalised and relaxed in actual practice.

(5) The declaration by the applicant that he has secured supply of "Approved" films before getting a licence should not be insisted upon.

(5) The cinematograph licence shall be renewed automatically, without having to depend on the validity of electrical certificate.

(6) The storage of water in a cinema may be on the basis of 1 gallon per sq. 100 ft.

(7) The number of persons to be admitted to a theatre should be on the basis of 30 persons for armed chairs and 40 persons for seats without arms per 100 sq. ft. of floor area.

(8) The gangways may be limited to 3 ft.

(9) Provision should be made for appeal and representation at every stage of licensing.

(10) A general exemption for the existing theatres should be given from the operation of the new rules in respect of location, building, and sanitary conveniences provided they have been licensed year after year.

Conditions of licence. Regarding conditions of licence, the provisions on subjects such as Screening of slides, display of photographs depicting scenes excised by censors and preventing Juvenills from seeing 'A' certified films etc. should be deleted.

The members present were entertained at Luncheon and tea parties.

Review on Entertainment Tax Collection for 1954-55

We have published elsewhere in this issue approximate figures of income under the Madras Entertainment Tax returns in both the States of Madras and Andhra.

The figures show no-doubt some increase over last year's but do not provide any ground for jubilation. At best this increase may enable the trade just to try to survive a period of depression spread over a number of past years. In fact one cannot be sure of the complete survival for this trade as long as the manner and incidence of this levy are oppressive and arbitrary. The tax works out on an average over 25%. Sales tax on luxury goods is limited to 6½%. The tax on even betting and horse racing which can be classified as non-necessary entertainment is 12½%. The minimum tax on seeing a film is 100% over the tax even on betting.

Another important point that can be made note of is that the whole burden of this tax is put on the indigenous trade unlike in other countries.

Going through the figures it will be revealed that the income for the trade has been encouraging during the period immediately following the war. The highest returns were recorded during 50 to 52, and thereafter the depression the like of which was unknown followed, the worst period being 1953-54. The slight increase registered during the year under review viz.,

1954-55 is very little to set off against the loss incurred by the trade during the period of depression. It would therefore be interesting to note if the trend of rise can be kept for any appreciable period so as to result in the stability of business. Coming to comparative figures district wise in the Madras State the order of income can be graded as follows: Madras, Coimbatore, Madurai, Salem, Trichinopoly, Tanjore, Tinnevely North Arcot, Ramnad, Malabar, Chingleput, South Arcot, S. Kanara.

In the Andhra State the grade will be as follows: Krishna Guntur, East Godavari, Vizagapatam, W. Godavari, Kurnool Nellore, Anantapur, Srikakulam, Chittoor, and Cuddappah.

From the study of figures for each quarter, uniformly the income has been at a slightly higher pitch during the months of January to March. The increase cannot be considered as anything appreciable corresponding to the enhanced volume of business viz., the rise in the number of theatres however small, the increase in the number of shows and the larger number of productions which is almost double than that of the previous years. At the same time the cost of maintenance and production has kept up the same high rate as in the past.

The number of productions during 1954-55 is 104. Taking the average cost of a picture to be about Five lakhs the total in-

vestment of the trade comes to 520 lakhs of rupees. The tax collected in both the Madras and Andhra States for the same period is of the order of 109 lakhs of rupees. Taking away from Rs. 109 lakhs 25% being the amount collected on second run, Hindi and English pictures a sum of Rs. 82 lakhs may be apportioned to the income from first run language pictures. Computing that the share of the income to the trade is four times the tax the income from the first run pictures during 1954-55 can

be estimated to come to Rs. 328/- lakhs. Ordinarily 80% of the cost of a picture is expected to be realised in the first year as per the exploitation process in vogue and thus the first run pictures should have collected 80% of the cost i.e., 416 lakhs whereas they have collected actually only Rs 388/- lakhs. Even from the above figures, it may be noticed that the rise in collections does not as yet reach a level where the trade can feel confident of the safe return of their investment.

Madras Dramatic Performance Act Rules

The Government of Madras have made the following rules under section B (1) of the Madras Dramatic Performances Act, and notified the same in Fort St. George Gazette dated November 23, 1955.

Rules.

Rule 1. Refers to the title namely the Madras Dramatic Performance Rules 1955.

Rule 2. says that "section" means a section of the Act.

Rule 3. (1) Before passing any order under section 3 (1) prohibiting the performance of any play, pantomime or other drama performed or about to be performed in a public place, the State Government shall by order in writing, stating the grounds which they consider the performance objectionable, require the organizer or other principal persons responsible for the conduct of the performance or

the owner or the occupier of the public place in which such performance is intended to take place, to show cause, within seven days from the date of service of the order as provided in sub-rule (2) why the performance should not be prohibited.

(2) A copy of every such order shall be served in the manner provided for the service of summons in the Code of Criminal Procedure.

(3) If no cause is shown as required, within the time specified in the order aforesaid, the State Government shall pass the order under section 3 (1) (*ex parte*).

Rule 4. If the persons on whom a copy of the order referred to in rule 3 (1) has been served are willing to modify the play, pantomime or other drama in question and give an undertaking to the effect that

the play, pantomime or other drama aforesaid as so modified will alone be performed and no portion of the original play, pantomime or other drama will be introduced and enacted in the course of the performance, the performance may be permitted:

Provided that in every such case, full information regarding the play, pantomime or drama as so modified shall be required to be furnished under section 8 (1) before granting such permission.

Rule 5. A Copy of the order of prohibition made under section 3 (1) or section 4 (1) or (2) may also be served in the manner provided for the service of summons in the Code of Criminal Procedure on the persons referred to in section 5.

Rule 6. A permanent special register in the Form annexed to these rules shall be maintained in the Office of the Commissioner of Police in the Presidency town and the District Collector elsewhere showing full details of objectionable performances which have been prohibited under section 4.

Rule 7. A copy of the prohibitory order issued by the District Collector shall be sent for information to other Collectors and the Commissioner of Police. The Commissioner of Police shall likewise send copies of orders issued by him to all District Collectors.

Rule 8. Any officer of the Revenue Department not below the rank of a Deputy Tahsildar and any officer of the Police

Department not below the rank of a Sub-Inspector of Police may enter any public place where any play, pantomime or other drama is being performed for the purpose of assessing the nature of the performance by witnessing it.

Rule 9. A copy of any order made under section 8 or section 9 shall be served in the manner provided for the service of summons in the Code of Criminal Procedure on the persons mentioned in the respective sections.

Annexure.

(See Rule 6.)

Register showing prohibited performances :

- (1) Serial No.
- (2) Date of receipt of the First Information Report from the Police.
- (3) Name of the performance.
- (4) Name of the author.
- (5) Grounds for issue of order under section 4 of the Act.
- (6) Date of issue of order.
- (7) Names of organizers or principal persons, etc., on whom order has to be served.
- (8) Date of actual service of the order,
- (9) Mode of service.
- (10) Place where the performance is prohibited.
- (11) Period for which the performance is prohibited.
- (12) Remarks.



News & Notes

Officials Confer on Film Exhibitors Problems :

A conference of the Heads of departments connected with the administration of the Cinematograph trade in our State was held at the Secretariat on Monday the 21st November, 1955 under the chairmanship of Sri J. M. Lobo Prabhu, Secretary, Home Department to consider the general principles for the revision of the rules under the Madras Cinemas (Regulation) Act, 1955. The trade was represented by Sri S. S. Vasan on behalf of the South Indian Film Chamber of Commerce and Sri D. Ramamujam, for the touring cinemas.

It is learnt that Sri S.S. Vasan, President put forward the case of the trade and impressed upon the members the need for a sympathetic & helpful approach to the various problems of the exhibition trade.

* * *

Mysore Cinema Rule

Re : drinking water :

As per the notification dated 11th Nov. 1955, Government of Mysore have introduced a new rule regarding provision for drinking water facilities inside a theatre.

The new rule number 54 A of the Mysore Cinematograph Rules 1946, says : Every theatre shall be provided with a sufficient number of drinking water taps for men and women separately but in no case shall there be less than two water taps, one for men and the other for women. The water taps shall be connected to a water supply pipe or when the supply of water by the pipe is cut off or when there is no water-supply pipe to a tank containing pure drinking water.

* * *

Employees State Insurance Scheme :

Rashttrapathi Dr. Rajendra Prasad has performed the inauguration of the Employees' State Insurance Scheme for the city of Madras and suburbs at a pleasant function held at the Corporation Stadium, Madras on Monday the 14th November 1955.

The medical benefit is the corner stone of the scheme. The benefits comprise of (1) medical treatment and cash payments in case of sickness, confinements, and in cases of disablement as a result of employment injury. The area of implementation extends up to Ennore in the North, Van

dalur in the South and Ambathur in the West covering about 300 factories employing about 50,000 workers including 1,000 female workers. In the order of classification of the covered factories, Film Production occupies 9th place with 14 studios employing 1,600 workers to whom this scheme is made applicable.

* * *

Protection to Sodium Sulphite :

The Government of India in the Ministry of Industry & Commerce has resolved on 24-9-'55 to accept the recommendations and to take steps to implement the report submitted by the Tariff Commission on the continuance of the protection to the Sodium Thiosulphate, Sodium Sulphite and Sodium Bisulphite Industries beyond the 31st December, 1955 on the basis of an enquiry undertaken by it under sections 11 (e) and 13 of the Tariff Commission Act, 1951. (No. 8 (3)-T.B./55.)

The recommendations of the Commission are :—

(1) Protection to the Industry *may be withdrawn* after expiry of the present period of protection which is upto 31st December, 1955.

(2) The quality of the indigenous sodium thiosulphate, sodium sulphite and sodium bisulphite is satisfactory. The industry should, however, take all necessary steps to remove the various deficiencies pointed out by consumers and endeavour, meanwhile, to adhere very strictly to the tentative Indian Standard Specifications formulated in 1950.

The Commission has also observed that the imposition of normal revenue duties applicable to unspecified chemicals will meet the needs of the industry. (The protective duties on the three chemicals in question have accordingly been brought to the level of the revenue duties applicable to those chemicals by a notification issued separately.)

* * *

Trailor of National Flag

It is learnt that several exhibitors have placed orders for the supply of copies of the trailor of National Flag - with the Government. The Ministry of Information and Broadcasting Government of India desire to state that no such orders need be placed with them since the subject is still under consideration by the Government.

* * *

Censorship Rule Amended :

By notification No. S. R. O. 2281, dated 11-10-'55, the Ministry of Information & Broadcasting of the Govt. of India have notified the following amendment to the Cinematograph (Censorship) Rules, 1951 namely: "In the said rules, in clause (viii) of rule 2 for the words "and Hyderabad" the words, "Hyderabad and Pondicherry" shall be substituted.

* * *

Picture Banned :

The Government of India have notified that the film entitled "A Prize of Gold" and its trailer produced by Columbia Pictures Corp., U.S.A., shall be deemed to be uncertified films in the whole of India (Notification No. S.R.O. 2280, d/11-10-'55.)

Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of S. Indian & other languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or the local sub-treasury to the head 'XXXVI—Miscellaneous Departments—Union—Censorship Fees.' (b) eight copies of the synopsis of

the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Parijatham (Tamil), 3156, d/4-11-50.
2. Raja Vikrama (Telugu), 3158, d/6-11-50.
3. Hanste Ansu (Hindi), 3159, d/18-11-50.
4. Raja Vikrama (Tamil), 3170, d/29-11-50.
5. Veettukari (Tamil), 3171, d/1-12-50.
6. Beedala Patlu (Telugu), 3178, d/5-12-50.
7. Chechi (Malayalam), 3179, d/9-12-50.
8. Mangala (Hindi), 3198, d/14-12-50.
9. Sri Sai Baba (Telugu), 3199, d/14-12-50.
10. Sri Lakshamma Katha (Telugu - Revised), 3205, d/27-12-50.
11. Samsaram (Telugu), 3206, d/28-12-50.

Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of **Andhra**, to The Electrical Engineer, **Andhra**, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., **before 31st December, 1955**. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties— a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—**Feb. '56**.

The Cinema theatres in the **Tanjore District in Madras State** and **W. Godavari district Andhra State**.

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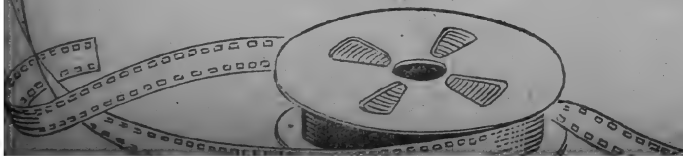
The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print



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State Awards

State Awards for 1954 Films :

In pursuance of the revised scheme for the state awards (as published in the Nov. 55 issue of the Journal) the Regional Award Committee of Madras has set about its work of examining pictures in Madras.

Before noting the work of the committee, the details of the revised procedure envisaged may be stated. The press note issued in this connection states :

“India’s best films for 1954 will be selected for the President’s and Prime Minister’s Gold Medals in December. An additional feature of this year’s Awards will be the President’s Silver Medals for the best films produced in each language. The President’s Gold Medals will be awarded to the best all-India feature film and best Indian documentary film. The Prime Minister’s Gold Medal will be given to the best children’s film.

The scheme of State Awards for India’s outstanding films was instituted by the Ministry of Information and Broadcasting last year when the first of the Awards was made.

To select the best three feature films in each language, Regional Committees will be formed in Bombay, Madras and Calcutta. Each such Committee will have a Chairman nominated by the Government of India and will include not more than two distinguished men of culture in respect of each language and

persons not exceeding three qualified to judge technical standards selected from the panels of names received from the organisations of the industry.

In each language the first in the order of merit will receive the President’s Silver Medal and the other two Certificates of Merit.

Preliminary lists of feature films have been drawn up by the Regional Officers of the Central Board of film Censors who have an opportunity of seeing all the films. Individual producers are, however, free to enter names of their films which they would like the Awards Committees to consider. Entries in this respect should be addressed to the Regional Officers of the Board at Bombay, Madras and Calcutta, before November 10, 1955. The entries will not require any fees.

Regional Committee of Awards at Bombay will examine films in Hindi, Marathi, Gujarati, Kannada and Punjabi. The Calcutta Committee will examine films in Bengali, Oriya and Assamese while the Committee at Madras will make selections from films produced in Tamil, Telugu and Malayalam.

The Central Committee of Awards will include the Chairman of each Regional Committee as well as not more than three persons qualified to judge technical standards of films, selected, in this case also, from

panels received from the industry. There will, in addition, be three distinguished men of culture and a member of the Central Board of Film Censors. The Chairman of the Committee will be nominated by the Government of India.

The Central Committee will select from among the films recommended for Regional Awards the best feature film for President's Gold Medal and the best children's film for the Prime Minister's Gold Medal and two films in each of these categories for Certificates of Merit.

Documentary films will be judged separately and the preliminary selection will be made by the Film Advisory Board, Bombay. Entries for this purpose should be addressed to the Chairman of the Board.

The Committee will have the discretion not to recommend an Award in any language or category if they feel that none of the films submitted is of the requisite standard. All the films certified for exhibition between January 1 and December 31, 1954, will be eligible for consideration.

* * *

Personnel of the Committee :

The following are the members of the Regional Awards Committee for Madras: Mr. T. M. Narayanaswamy Pillai (Chairman), Srimathi S. Manjubhashini, Mr. R. B. Ramakrishna Raju, Prof. Rayaprolu Subba Rao, Dr. M. Varadarajan, Dr. A. Aiyappan, Mr. A. Ramiah and Mr. K. Ramnoth.

It is understood that among the pictures coming for examin-

ation by the committee are the following :—

Tamil. Manohara ; Malai-kallan ; Andha Naal and Ethir-parathathu.

Telugu. Amarasandesam ; Missiamma ; Jathaka Palam ; Balanandam. (Part I & II). Vip-ranarayana ; Thodu Dongalu ; Peddamanushulu and, Ante Manavalle.

Malayalam. Snehaseema and Neelakkuyil.

* * *

Film Awards by Sangeetha Natak Akadami :

A New Delhi message dated 24th November 1955 reports of the decision of the Sangeet Natak Akadami to institute Akadami awards in the field of films. The awards will be made early in March next year to (1) the best producer or director of a feature film and (2) the best actor / actress in a feature film. It may be noted that these awards are different from the State Awards for films.

The press note also states the following :

Film organisations and institutions film critics and other individuals connected with films are invited to recommend names of persons who, in their opinion are qualified for the above two awards. In each case, full particulars of the person recommended and the reasons for the recommendations should be given.

Recommendations, it is said should reach the Secretary, Sangeet Natak Akadami, New Delhi not later than January 31 next.

Foreign Market

Italian Film Trade :

The scope of Italian film industry is available from the Italian Trade News. Aug. 1955.

There are about 56 studios with auxiliary plants for the manufacture, printing and synchronising of films. The capital investment is about Rs. 2000 million lire equivalent to Rs. 27 crores. The average cost of an Italian film is about Rs. 13 lakhs. Feature films of Italy produced in the years 1945, 1953 and 1954 are 46, 149 and 156 respectively. Documentaries for the same years are 7, 588 and 530 and News reels are 4, 378 and 393 respectively.

The total number of theatres in 1953 is 10,228 for a population of $4\frac{1}{2}$ crores. The total box office collections in 1953 is roughly Rs. 71 crores (93.1 thousand million lire). Of this, 35% was accounted for by Italian films, 57.3 percent by American film and 7.7 percent by other foreign films.

* * *

Market for Indian Films in

Newzealand :

According to information received from the First Secretary (Commercial) to the High Commissioner for India in New Zealand, Wellington, there is a possibility of marketting Indian films in this dominion.

The following points, among others, may be considered by the

intending exporters to that country. The film should be about 8000 ft. with not much of songs, but deal with a particular aspect of entertainment, either deductive, action, comedy, tragedy etc. with titles or dubbed version. A local Indian Association representing 2000 Indian domiciled citizens may be approached for purpose of exporting films. Indian documentaries can also be tried. It is said the best method of establishing Indian film in New Zealand is to appoint an agent or distributor. There is no restriction on the import of cinematograph films into New Zealand and no licences are required, subject to the approval by the Censor Board. They can be imported there free of import duties not only under the preferential tariff but also under most favoured nation and general tariffs, the reason being that there is no local industry engaged in production of film.

* * *

British Film Export :

A message says: For the third year in succession British film makers have increased the number of their feature-length productions. Official figures for the year ended March 31 last show that 95 features were made in 1953-54.

This was the highest total since 1938 and represented an increase of six over the previous year. Thirty-seven were in colour—a considerably larger proportion than in 1953-'54.

Far & Near

Marshall Bulganin on Indian Films :

Marshall Bulganin, Soviet Prime Minister paid a tribute to the film industry in India. He said that Indian films have recently been exhibited in the different provinces of Soviet Russia and the Russian people have very much liked some of them. He was glad to note that most of the films were produced in Bombay the home of Indian film industry. Marshall *Bulganin* was speaking in reply to civic address presented to him by the Corporation of Bombay on 23rd Nov. 1955.

* * *

Alfred Hitchcock :

Mr. Alfred Hitchcock, the well known Hollywood Director who had arrived in Bombay on 23rd Nov. 1955, said that he had come to India to personally find out the reaction of the people towards the films produced in Hollywood, particularly to those made by him. He also hinted at the possibility of making a suspense film with an Indian background if he was successful in getting a suitable story during his stay in India.

* * *

Smoking Banned in Assam Cinemas :

The Assam prohibition of Smoking in Show Houses Act 1951 which is now extended to Manipur contains provisions which are worth a study.

Sec. 3 of the Act says : whoever smokes during a demonstration or exhibition in any part of a show house reserved for the audience or the spectator shall be punishable with fine which may extend to one hundred rupees.

Section 5, deals with the responsibility of the management (viz.) Every person responsible for the management of a demonstration or exhibition shall intimate spectators by putting notices prominently or by slides, that any person smoking during demonstration or exhibition shall be liable to arrest and shall be punishable with fine which may extend to Rs. 200.

* * *

Show Tax case in Mysore :

Before the Full Bench of the Mysore High Court Mr. R. M. Seshadri argued the writ petitions on the legality of the levy of show tax in the State of Mysore, on 21-11-'55. The Judgement is reserved.

* * *

Model Theatre for fine Arts :

On the occasion of the 19th session of the Andhra Natak kala Parishat held at Hyderabad on 25th Oct. 1955 the Chief Minister of Andhra Sri B. Gopala Reddi referred to the request of the Government for putting up theatres, and said though much reliance on Government help may not be forthcoming, he would however consider the granting of facilities for construction of a model theatre at Vijayawada,

Trade Associations

S. I. Artistes' Assn.

Sri N.S. Krishnan, well-known cine artiste of South India was honoured by the South Indian Artistes Association, Madras for all the services rendered by him for the South Indian screen, at a public meeting held at the Rasika Ranjani Hall, Mylapore, Madras on 13th November 1955. He was adorned with a gold lace cloth. Mr. R. P. Sethu Pillai presided. Mr. T. V. Sundaram President of the Association, Mr. P. Sambanda Mudaliar, Mr. M.R. Radha, Mr. M.K. Thiagaraja Bhagavathar, Mr. M. P. Sivagnana Gramani, and T. K. Shanmugham spoke in praise of the chief guest. Mr. N. S. Krishnan, in his reply said that by honouring him, they were honouring the dramatic and histrionic talents.

Mr. Somasundaram of Jupiter Pictures gave Rs. 110 representing the number of pictures Sri Krishnan has acted. There were also many other presents.

* * *

Awards for Old Film Artistes :

A Rochester (New York) message dated 19th Nov. 1955 says that twenty top film stars of a previous period were given the George Eastman Awards for outstanding contributions to motion pictures.

The following are among the winners of the Awards: Mary Pickford, Lilian Gish, Mae Marsh, Harold Lloyd, Buster Keaton, Dick Barthelmess, Gloria Swanson, Norman Talmadge, Ronald Colman, and Charlie Chaplin.

MEETINGS

During the month a meeting of the City Exhibitor members was held on the 16th November, 1955.

A meeting of the exhibitors in the State was held on 20th November, 1955 to consider the draft rules under the Madras Cinemas Regulation Act, 1955.

ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of the publication of "*Nadikan Kural*" (Tamil and English) the journal of the South Indian Artistes' Assn., Madras edited by M. G. Ramachandran, Secretary. Price—As. 2/-

We are also in receipt of the latest issue of the Bauer Filmpost and supplement.

JOURNAL OF THE FILM CHAMBER

Single Copy: As. 8/-

Annual Subscription: Rs. 6/-

Pictures Released During November 1955

29-10-'55—Release of *Jothi* (Tamil) at Ashok, Madras Starring G. Varalakshmi, Savithri etc. Direction: Sridhar and Tilak.

11-11-'55—Release of Goel Cine Corporatin's *Vachan* (Hindi) at Ashok & Star Talkies, Madras. Starring: Geeta Bali, Balraj, Neero, Radhakrishnan and S. K. Prem. Directed by Rajrishi; Music by Ravi & Chandra. Release by Sri Krishna Films, Madras-21.

11-11-'55—Release of Hemalatha Pictures *Shivaratri* (Hindi) at Select, Madras. Starring: Nirupa Roy, Trilok Kapur, Manhar Desai. Directed by Jayant Desai.

13-11-'55—Release of Modern Theatres' Ltd., *Maheswari* (Tamil) at Chitra, Sri Krishna, Uma, Kamadhenu Madras and all over South. Starring: Savithri, Gemini Ganesan, Thangavelu, M. N. Rajam, T.P. Muthulakshmi etc. Direction: T. R. Ragunath. A Bell Pictures (Madras) Ltd, release in Madras City.

13-11-'55—Release of Revathi Production's *Kalvanin Kathali* (Tamil) at Gaiety, Rajakumari, Mahalakshmi, S a y a n i (at Prabhat, Madras from 18-11-'55) Madras and all over South; Starring: Shivaji Ganesan, P. Bhanumathi, T. R. Ramachandran, K. Sarangapani etc. Direction: V. S. Raghavan,

Screen Play & Dialogue: S. D. Sundaram. Story: Kalki. Release by Gaiety Picture Circuit, Madras-2.

13-11-'55—Release of Ganesh Movietons's *Kodeeswaran* (Tamil) at Casino, Roxy, Crown Madras and all over South. Starring: Shivaji Ganesan, Sri Ram, Thangavelu, Balachander, Padmini, Ragini etc. Direction: Sunder Rao Nadkarni. Camera: G. K. Ramu. A Bell Pictures (Madras) Ltd., release in City.

13-11-'55—Release of M.A.V. Pictures "*Town Bus*" (Tamil) at Paragon, Bharat & Saraswathi, Madras and all over South. Starring: Anjali Devi, M. N. Rajam, Raja Sulochana, Kannappa, V. M. Elumalai, Karunanithi etc. Direction: K. Somu; Story & Dialogues: A P. Nagarajan.

18-11-'55—Release of Poonum's *Bhagat Singh* (Hindi) at Select, Madras. Starring: Prem Adib, Smriti Biswas and Jairaj.

25-11-'55—Release of Aruna Films "*Dr. Savithiri*" (Tamil) at Star, Ashok, Saraswathi, Noorjehan and Maharani, Madras and all over Tamil Nad. Starring: Anjal Devi, M. N. Rajam, M.N. Nambrar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan, T. A. Mathuram etc. Direction: R. M. Krishna-swamy. Prodn: Radhakrishnan

Diary

30-10-'55—Prime Minister Nehru inaugurates open air theatre at Surat built by the Surat Municipality.

1-11-'55—Film Federation of India Office was shifted to Bombay.

10-11-'55—Inauguration of the Exhibition of Arts & Crafts of the U.S.S.R., at Museum Theatre, by Justice Sri P. V. Rajamannar, and arranged by All India Fine Arts & Crafts Society.

11-11-'55—Show of *Little Ambassadors*, "The Ripening Seed" and 'Nepal Road' documentaries produced by the Films Division at the Gaiety, Madras.

13-11-'55—Celebration of Sankaradas Swamigal Commemoration Day and honouring Kalaivanar Sri N. S. Krishnan with gold lace cloth at R. R. Sabha Hall, Madras by the South Indian Artistes Assn, Madras. Sri R. P. Sethu Pillai presided.

14-11-'55—Inauguration of Employees' State Insurance Scheme of Madras area by Rashttrapathi Sri Rajendra Prasad at the Corporation Stadium, Madras.

17-11-'55—Centenary Day run of Sadhana Pictures "Santhanam" (Telugu) at Sri Rama Talkies, Vijayawada.

15-11-'55—Preview of M.A.V. Pictures "Town Bus" (Tamil) at Paragon, Madras.

20-11-'55—Meeting of the exhibitors in the State of Madras under the auspices of the Chamber at 19, Woods Road, Madras.

21-11-'55—Conference of officials and the President of the Chamber at the Secretariat to consider the draft rules under the Madras Cinemas (Regulation) Act, 1955.

25-11-'55—Opening of a new theatre styled "Kalpana" at Mathurai. Pro. P. C. M & Sons, Mathurai.

25-11-'55—Inauguration of *Kanniyin Sabatham* (Tamil) of Jupiter ALS productions at the Neptune Studios Ltd., Madras.

27-11-'55—5th year celebration of Bedford Talkies, Coonoor. 50th Day celebration of 'Gulebakavali' (Tamil) at the above theatre.

MEMBERSHIP

Applications for membership of the Chamber are received from Messrs Murali Talkies, Arcot and Pankajam Tg. Talkies, Solaipudur (Erode) for admission in the category of Exhibitors.

LIVING INDEX

The cost of living index number of working classes in Madras City for the week ended 12th November, 1955 is 327.



A. V. M. Studios, Madras.

A. V. M. Productions—"Bhai-Bhai" (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Roopkumar, Master Chotu, Nigar and Om Prakash. Direction : M. V. Raman.

A. V. M. Productions and Jt. Production—"Chori - Chori" (Hindi), featuring Raj Kapoor, Nargis, Baghwan, Gope, Johnny Walker, David, Pran, Raj Mehra, Mukri and Raj Sulochana. Direction : Anand Takur.

A. V. M. Productions—"Nagula Chavithi" (Telugu), featuring R. Nagendra Rao, Raghuramiah, Mohan, Padmanabhan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma.

A. V. M. Productions—"Adarsha Sathi" (Canarese), featuring R. Nagendra Rao, Narasimha Raju, Raghuramiah, Mohan, Savukar Janaki, Jamuna, K. Malathi, Rama Devi and Baby Uma. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—"Sadarama" (Telugu), featuring Nageswara Rao, Relangi, Narasimha Raju, Kaushik, Savukar Janaki, C. V. V. Panthulu and G. V. Iyer. Direction : H. Seetharama Shahstry.

A. V. M. Productions and Jt. Prodn.—"Sadarama" (Canarese), featuring Gubbi Veeranna, Narasimha Raju, C. V. V. Pantulu, G. V. Iyer, Kaushik, Nageswara Rao, Savukar Janaki and Lakshmi. Direction : H. Seetharam Shahstry.

A. V. M. Productions and Jt. Prodn.—"Doctor" (Sinhalese), featuring Eddie Jayamane, Rukmani, Bhagwan, Herbert, Senevartane, Mark Samaranayake, Hugo Fernando, Kanti Gunatunga, Udula, Rasadari and Shantilekha. Direction : K. Shankar.

Proposed :

A. V. M. Productions — "Poompukar" (Tamil), featuring Sivaji Ganesan and others. Direction : Krishnan Panju. Story & Dialogues : M. Karunanithi.

Bharani Studios, Madras.

Bharani Pictures—"Chintamani" (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction : P. S. Ramakrishna Rao.

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction : D. Kemparaj Urs.

Mekala Pictures — "Rangoon Radha" (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction : Kasilingam A. Dialogues : M. Karunanidhi.

Citadel Studios, Madras.

Madras Pictures—"Senthamarai" (Tamil), featuring Lalitha, Shivaji Ganesan etc. Direction : Bhimsingh.

J. S. L. Pictures — "Three Girls" (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Citadel Studios—"Commenced their next Production" featuring Padmini, Gemini Ganesan, T. S. Baliah, K. A. Thangavelu, M. N. Rajam and others.—Direction : Joseph Taliath. Jr.

Madras Talkies—"Payal" (Hindi), featuring Padmini, Baby Naaz, Achla Sachdev, Sunil Dutt, Agha, David, Laxman Rao and Bipin Gupta.—Direction : Joseph Taliath Jr.—Dances : Hiralal.—Dialogues : J. S. Cassyap.—Music : Hemant Kumar.

Film Centre Ltd., Madras.

Film Centre Ltd.—"Nannambikkai" (Tamil), featuring Pandaribai, Mainavathi, T. S. Baliah, N. S. Krishnan, T. A. Mathuram, Sahadevan and others.—Direction : K. Vembu. Chief Executive : K. Prabhakar.

Triveni Pictures—"Onre Kulam" (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction : N. Krishnaswamy.

Madras Movietone — "Nalla Thangal" (Tamil), featuring Mathuri Devi, A. P. Nagarajan, G. Varalakshmi, Manohar, V. M. Elumalai, E. V. Saroja and Chandrababu. Direction : P. V. Krishna Iyer.

Dhar Art Films—"Envithi" (Tamil) featuring S. M. Kumareshan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction : Jagannathdhar.—Photography : R. K. Pandit.

Jaya Sakthi Pictures — "Nalla Veedu" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, Manohar, Thangavelu, Pandaribai, Minavathi, M. N. Rajam, C. T. Rajakantham.—Direction : J. Sinha.

B.A.W. Productions—"Daiva Vipakaya" (Sinhalese).—Direction : J. Sinha.

Mercury Films — "Vazhvile Oru Nal" (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others.—Direction : Kasilingam.

1. Mekala Pictures—"Rangoon Radha" (Tamil), song recording by Mr. E. I. Jeevaratnam.

2. Nates Art Pictures—"Asai" (Tamil), song recording by Mr. E. I. Jeevaratnam.

3. Kalpana Pictures—"Nane Raja" (Tamil), song recording by Mr. E. I. Jeevaratnam.

4. Sahani Productions—"Amara Santhesam" (Tamil), song recording by Mr. E. I. Jeevaratnam.

5. Kamal Prodn.—“*Puthayal*” (Tamil), song recording by Mr. E. I. Jeevaratnam.

Gemini Studios, Madras.

Sri Raja Rajeswari Film Co.—“*Sathi Bahula*” (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction : K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction : C. S. Sreenivasa Rao. To be released in December 1955.

Merryland, Trivandrum

The City Theatres Ltd.,—“*Production No. 7*” (Sinhalese) featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction : Mitra Das. Story-writer : K. P. K.

The City Theatres Ltd.,—“*Production No. 8*” (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — “*Irulinninum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction : D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction : Velappan Nair.

Filmco Production—“*Production No. 2*” (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues : K. P. Kottarakkarai.—Direction : G. R. Rao.

Prasanna Pictures—“*Avarunarannoo*” (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues : Muthukulam Raghavan Pillai.—Direction : Sankaran Nair.

Neela Productions — Production No. 7 “*C. I. D.*” (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue : T. N. Gopinathan Nair.

Neela Productions—“*Production No. 8*” (Malayalam), “*Sister*” (Anyathi), featuring Kumari, Kumari Thangam, K. Sridharan Nair, S. P. Pillai, Aranmula Ponnammamma, Prem Nazir, T. K. Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair. Direction : Krishnan Nair.

Neela Productions—“*Production No. 9*” (Tamil) “*Rajarajan*” Starring Lalitha, Padmini, Ragini, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction : T. V. Sundaram.

Filmco Productions—“*Production No. 6*”, Starring Prem Nazir, S. P. Pillai etc.—Direction : G. R. Rao,—Story & Dialogues by K. P. Kottarakara.

Modern Theatres Ltd., Salem

Modern Theatres Ltd.,—“*Ali Baba & 40 Thieves*” (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Direction : T. R. Sundaram, B.A., B.Sc. (Leeds).

Narasu Studios Ltd., Madras

Narasu Studios Ltd.—“*Production No. III*” (Tamil version based upon the Hindi Picture KISMET produced by Bombay Talkies Ltd.) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction : Vedantam Raghavaiah.—Music Direction : S. Rajeswara Rao.—Dialogues and Songs : T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nagésvara Rao, K. Savitri, Relangi, Venkatramiah, C. S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction : Vedantam Raghaviah.—Music Direction : S. Rajeswara Rao. — Dialogues & Songs : V. Sadasiva Brahmam.

Narasu Studios Ltd.—“*Sitaron Se Aage*” (Hindi), featuring Ashok Kumar, Vyjayantimala. Direction : Gyan Mukerji. Music : S. D. Barman.

Neptune Studios Ltd., Madras

Jupiter Pictures Ltd. — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction : C. P. Dixit.—Story : Rajendrakrishna.—Camera : P. Ramaswamy.

Jupiter Pictures Ltd.,—“*Santhosham*” (Telugu), featuring N. T. Rama Rao, R. Nagendra Rao, Relangi, Jaggiyah, Anjali Devi, Jamuna, Sulochana and others. — Direction : C. P. Dixit.— Story : Samudrala.—Camera : Ramaswamy P.—Sound : A. Govindaswamy.

Jupiter Pictures Ltd.,—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction : P. Pulliah,—Story : Sadasiva Brahmam.—Camera : P. Ramaswamy.—Sound : A. Govindaswamy.

Sri Raja Rajeswari Film Co.,—“*Sri Krishna Thulabaram*” (Telugu), featuring K. Raghuramiah, P. Surya Babu, Relangi, S. Varalakshmi, Junior Sri Ranjini, Suryakala and others —Direction : C. Srinivasa Rao.—Story : Ravaru Sathyanarayana Panthulu.—Camera : Kamal Ghosh.—Sound : V. C. Sekhar.—Ready for release in December '55.

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan,

Stunt Somu and others.—Direction: Joseph Pillaipat.—Camera: P. Ramaswamy.—Sound: S. Viswanathan.

Shantikala Nikethan Productions—“*Jeevitha Sadana*” (Hindi), featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story: Santikumar.—Camera: P. Ramaswamy.—Sound: V. C. Sekhar.

Newton Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction: Bhim Singh.

Sarvodaya Pictures, Ltd.,—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction: Bhim Singh. Dialogues: M. Karunanithi.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.

Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc. Direction: F. Nagore.

Mercury Films — “*Vazhvile Oru Nal*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Sri Ram, Raja Sulochana, Kuchala Kumari and others. Direction: Kasilingam.

Kamal Productions—“*Puthayal*” (Tamil), Direction: Krishnan Panju.

Sri Sukumar Productions—“*Street Singer*” (Tamil), featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction: T. R. Mahalingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction: M. Natesan.

Gandhi Films—“*Jungle Queen*” (Sinhalese). Direction: Sanjeevi Rao.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ambrose Art Productions — “*Production No. 1*” (Sinhalese), featuring Sarala, Vimala and others. Direction: P. N. Rao. Camera: C. J. Mohan Rao.

Pakshiraja Studios, Coimbatore

Pakshiraja Studios — “*Marakutham*” (Tamil & Telugu), Direction: S. M. Sriramulu Naidu.

Pakshiraja Studios—“*Malaikallan*” (Sinhalese).

Prakash Studios, Madras

Ananda Productions—"Melukolupu" (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films—"Chaya" (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction: Joshi.

Sivagami Pictures—"Puthumai Piithan" (Tamil). Direction: Ramanna.

Premier Studios, Mysore

Forward Art Films—"Kokilavani" (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction: S. A. Nataraj.—Music: G. Ramanathan.—Camera: J. G. Vijayam.

Ratna Studios, Salem.

M. R. Pictures—"Production No. 1" (Tamil).

Revathi Studios, Madras

Zoya-Revathi Pictures—"Balasanyasam" (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera: Rehman. Art: T. V. S. Sarma. Music: Rajeswara Rao. Produced and Directed by P. Subba Rao.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, P. Bhanumathi & others.—Direction: B. S. Ranga.

Kasturi Films—"Sathyavan Savithri".

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction: V. C. Subburaman.

Ragini Productions—"Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others.—Direction: P. Pulliah.

Rajyam Pictures—"Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmirajyam, Relangi & others.—Direction: Jampana.

Amrose Art Productions—"Production No. 1" (Sinhalese).

Narayanan & Co., Ltd.,—"Kanavane Kankanda Deivam" (Hindi), featuring Gemini Ganesan and others.

Mahee Productions—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Ranga Rao and others.—Direction: Yoganand.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc. Direction & Camera: T. Janakiram.

Minerva Pictures—"Chitarangi" (Tamil & Telugu), featuring Shivaji Ganesan, P. Bhanumathi, Raja Sulochana, Santhakumari, Ranga Rao. K. Sarangapani and others. Direction: V. S. Raghavan.

Jubilee Pictures—"Marmaveeran" (Tamil), featuring Vyjayanti-mala, Sri Ram, G. Varalakshmi, Kuchalakumari, K. A. Thangavelu and others.—Direction : Rahiman.

Rohini Studios, Madras

Rohini Pictures—"Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions — "Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction : D. Kemparaj Urs.

Rohini Pictures—"Sri Re-uka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction : Y. R. Swami.

Shyamala Studios, Madras

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—"Street Singer" (Tamil) featuring T. R. Mahalingam, G. Sakuntala, Girija, V. K. Ramaswamy, M. N. Rajam, Chandrababu and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

Sri Khant Productions—"Thiyaga Murthy" (Telugu). Direction : G. Kotiah.

Manorama Films—"Ethirolu" (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Om Sakthi Films—"Thanthi" (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction: K. R. Sundaresan.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, Manohar, M. N. Nambiar, Jamuna, B. S. Saroja, T. P. Muthulakshmi etc. Direction: K.R. Sundaresan. Music: K. V. Mahadevan.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Manohar, M. N. Nambiar, T.S. Baliah, K. A. Thangavelu, Pandari Bai, Minavathi, M. N. Rajam, C. T. Rajakantham and others. Direction : J. Sinha. Story : M. L. Pathy.

Vauhini Studios Ltd., Madras

Sahini Productions—"Amara Santhesam" (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction: Adurty Subbarao.

Vijaya Productions Ltd.—"Sasireka Parinayam" (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

Janmabhoomi Pictures—"Production No. 1" (Telugu)

Jayanthi Prodn.—"Governor's Cup" (Tamil).

Vijaya Productions Ltd.—"Gunasundari Katha" (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc.—Direction : Kamesvara Rao.—Supervision : K. V. Reddi.—Completed.

Eneskay Films—"Paditha Muttal" (Tamil).

Lakshmi Productions—"Nallanal" (Tamil), featuring Raj Sulochana and others. Direction : A. Bhaskar Raj.

Lalitha Films—"Charana Dasi" (Telugu & Tamil). Direction : Prakash Rao T.—Music Direction : S. Rajeswara Rao.

Vijaya Production—"Lavakusa" Tamil & Telugu. Directed by B. N. Reddi.

Kadija Productions—"Production No. 1" (Malayalam). Direction : Thottan.

Sri Raja Rajeswari Film Co. — "Sri Krishna Thulabaram" (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

S.M.N. Films—"Devadas" (Sinhalese).—Direction : K. Vembu.

S.M.N. Films—"Vidurajathaka" (Sinhalese).—Direction : A. S. Nagarajan.

Sri Kalpana Pictures—"Nane Raja" (Tamil), featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Jr. Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao. Camera : Chandra.

Jairaj Films — "Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction : C. V. Raju.

Hela Diva Film Arts Ltd., — "Production No. 1" (Sinhalese), —Direction : A. S. A. Swamy. Music Direction : Vedachalam.

Chandra Tara Production—"Citizen Ravichan" (Malayalam), Direction : Bhaskar.

Venus Pictures — "Amara Deepam" (Telugu), Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—"Pathini Daiwam" (Tamil), Direction : Ch. Narayanamurthy.

Krishna Pictures—"Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram. Direction : Yoganand.

Uma Pictures—"Chakaravarthi Thirumagal" (Tamil). featuring Anjali Devi, M. G. Ramachndran, S. Varalakshmi, N. S. Krishnan & T. A. Mathuram. Direction : Neelakantan. Dialogues : Elangovan.

Mahee Productions— "Production No. 1" (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Rajashree Productions.—“*Production No. 1*” (Telugu), featuring N. T. Rama Rao, Anjali Devi, Nageswara Rao, Sowkar Janaki and others. — Direction : T. Prakasa Rao. — Camera : Kamal Gosh.

Lalitha Kala Films.—“*Pancha Ratna*” featuring Honnappa Bhagavathar and others.—Direction : K. C. Krishnamurthy.—Supervision : K. Vembu.—Camera : Vasudeva Karnatic.

Devar Films — “*Thaikkupin Tharam*” (Tamil), Producer : Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others. —Direction & Editor : M. A. Thirumugham.—Asst. Direction & Editor : M. G. Balu Rao.—Camera : Chandru.

Sivagami Pictures — “*Puthumai Pithan*” (Tamil), Direction : Ramanna.

Natesa Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M.R. Santhanalakshmi, K.R. Ramaswamy and others. —Direction : M. Natesan.

Vittal Productions—“*Muthidate Bagya*” (Canarese), featuring Mainavathi and others.—Direction : A. B. Achariar.

Kasturi Films—“*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Kalpna Pictures—“*Ramba's Love*” (Tamil).

Ponnaluri Brothers—“*Bagya Rekha*” (Telugu). Direction : B. N. Reddy. Story & Dialogues : P. Padma Raju. Music : Pendyala. Dances : Vempati Satyam. Art : Krishna Rao.

Lakshmi Production—“*Production No. 1*”.

Maheswari Pictures.—“*Kannin Manigal*” (Tamil), featuring M. K. Radha, M. V. Rajamma, Padmini, N. S. Krishnan, T. A. Mathuram, A. Karunanithi, T. P. Muthulakshmi etc.,—Direction & Camera : T. Janakiram.

Senthil Art Productions.—“*Kadamaiyum Kathalum*” (Tamil), featuring Raja Sulochana, M. N. Rajam, T. S. Baliah, Thangavelu, V. K. Ramaswamy and others.—Direction : K. Vembu.

Viswakala Chitra — “*Hari Bhaktha*” (Canarese), featuring Pandari Bai, Mainavathi and others. Direction : T. V. Singh Tagore.

T. N. R. Production—“*Lalithangi*” (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, K. A. Thangavelu, K. Sarangapani and others. Direction: C. H. Narayanamurthy.

Chitra Bharath's — “*Bhagya Chakra*” (Kannada), featuring Sowcar Janaki, Vidyavathi, Kalyan Kumar, Balakrishnan, Rajendrakrishna, Ramachandra Sastry etc. Direction : Y. V. Rao.

PUBLIC HOLIDAYS IN 1956.

The Government of Madras have in their G.O.Ms. No. 3387 Public (General-M) dated 8th November 1955, declared the following holidays under the Negotiable Instruments Act, 1881.

Sundays. Good Friday (Friday, the 30th March),

The following days shall be public holidays in the year 1956 :—

Friday, the 13th January.	..	Bhogi.
Saturday, the 14th January.	..	Pongal.
Thursday, the 26th January.	..	Republic Day.
Saturday, the 10th March.	..	Maha Sivarathri.
Thursday, the 12th April.	..	Telugu New Year's Day.
Friday, the 13th April.	..	Tamil New Year's Day.
Saturday, the 12th May.	..	Ramzan.
Saturday, the 30th June.	..	Half-Yearly closing of Bank Accounts (not a holiday for other Govt. offices including non-bank treasuries).
Thursday, the 19th July.	..	Bakrid.
Wednesday, the 15th August.	..	Independence Day.
Friday, the 17th August.	..	Muharram.
Tuesday, the 21st August.	..	Avani Avittam.
Wednesday, the 22nd August	..	Sri Narayana Gurudev's Birthday (in Malabar Dt. only in lieu of Telugu New Year's
Wednesday, the 29th August.	..	Sri Jayanti. [day].
Saturday, the 8th, September.	..	Vinayaka Chathurthi.
Tuesday, the 2nd October,	..	Gandhi's Birth-day.
Wednesday, the 3rd October.	..	Mahalaya Amavasya.
Friday, the 12th October.	}	Ayudha Puja.
Saturday, the 13th October.		
Wednesday, the 17th October.	..	Meeladi Nabi.
Thursday, the 1st November.	}	Deepavali.
Friday, the 2nd November.		
Friday, the 14th December.	..	Vaikunta Ekadasi.
Tuesday, the 25th December.	..	Christmas.
Monday, the 31st December.	..	Annual closing of Bank Accounts (not a holiday for other Govt. offices including non-bank treasuries).

And all penultimate Saturdays except the penultimate Saturday in the month in which Deepavali falls.

ENTERTAINMENT TAX APPROXIMATE COLLECTION
FIGURES FOR 1954—1955 IN THE
MADRAS AND ANDHRA STATES

MADRAS

DISTRICT	Q.E. 30-6-'54	Q.E. 30-9-'54	Q.E. 31-12-54	Q.E. 31-3-'55	TOTAL 1954-'55
	Rs.	Rs.	Rs.	Rs.	Rs.
N. Madras ..	1,73,032	2,01,553	1,81,051	2,15,245	7,70,881
S. Madras ..	2,20,123	2,29,243	2,61,309	3,82,482	10,93,157
Chingleput ..	73,285	57,766	58,505	83,592	2,73,148
North Arcot ..	81,887	84,827	91,613	1,04,573	3,62,900
South Arcot ..	59,840	63,077	67,393	79,447	2,69,757
Trichinopoly ..	1,04,822	1,40,366	1,31,713	1,52,721	5,29,622
Tanjore ..	1,25,336	1,25,196	86,339	1,51,299	4,88,170
Madura (N) ..	69,118	77,058	73,821	92,344	3,12,341
Madura (S) ..	1,08,821	1,23,519	1,31,046	1,29,873	4,93,259
Ramnad ..	70,775	84,046	89,468	99,093	3,43,382
Tinnevelly (E) ..	36,912	32,565	30,592	44,922	1,44,991
Tinnevelly (W) ..	66,239	70,567	61,021	81,005	2,78,832
S. Kanara ..	47,975	40,312	47,264	59,347	1,94,898
Malabar (N) ..	40,765	30,520	43,110	64,935	1,79,330
Malabar (S) ..	30,462	26,455	46,733	55,458	1,59,108
Coimbatore (N) ..	1,41,586	1,42,848	1,44,834	1,60,887	5,90,155
Coimbatore (S) ..	59,943	71,399	78,705	94,179	3,04,226
Salem ..	1,15,445	1,33,109	1,32,478	1,51,990	5,33,022

TOTAL Rs. .. 16,26,366 17,34,426 17,56,995 22,03,392 73,21,179

Rate of Tax	Collections at different rates of Tax				TOTAL
20% ..	8,03,789	8,11,144	8,31,258	10,30,618	34,76,809
25% ..	7,69,466	8,63,746	8,59,064	9,97,003	34,89,279
33 1/3% ..	53,111	59,536	66,673	1,75,771	3,55,091

TOTAL Rs. .. 16,26,366 17,34,426 17,56,995 22,03,392 73,21,179

ANDHRA

DISTRICT	Q.E. 30-6-'54	Q.E. 30-9-'54	Q.E. 31-12-'54	Q.E. 31-3-'55	TOTAL 1954-'55
	Rs.	Rs.	Rs.	Rs.	Rs.
Srikakulam ..	42,501	37,015	36,420	58,631	1,74,567
Vizagapatnam ..	80,319	93,393	95,225	1,20,543	3,89,480
E. Godavari (N) } (Kakinada) ..		71,074	70,888	94,245	2,36,207
E. Godavari (S) } (Rajahmundry) ..	1,08,631	69,163	60,914	95,248	3,33,956
W. Godavari ..	81,199	93,444	86,912	1,14,135	3,75,690
Krishna (E) } (Bezwada) ..		93,146	93,268	1,12,910	2,99,321
Krishna (E) } Masulipatnam ..	1,30,132	61,342	57,923	73,140	3,22,527
Guntur (W) } (Guntur) ..			75,528	76,124	1,51,652
Guntur (E) } (Tenali) ..	1,43,323	1,49,294	72,012	84,352	4,48,984
Nellore ..	49,050	52,274	49,160	60,971	2,11,455
Chittoor ..	34,662	33,075	35,439	47,952	1,51,128
Cuddappah ..	24,177	22,455	23,811	28,546	98,989
Kurnool ..	55,383	51,634	56,207	72,262	2,35,486
Anantapur ..	39,359	40,272	41,813	56,657	1,78,101
TOTAL Rs. ..	7,88,736	8,67,581	8,55,520	10,95,716	36,07,553

Rate of Tax	Collections at different rates of Tax				TOTAL
20% ..	4,05,301	4,15,428	4,09,015	5,62,370	17,91,114
25% ..	3,64,391	4,44,136	4,38,408	5,26,377	17,73,912
33 1/3% ..	18,444	8,017	8,097	6,969	41,527
TOTAL Rs. ..	7,88,736	8,67,581	8,55,520	10,95,716	36,07,553

List of Pictures Censored

During November, 1955

Name of Picture	Language	Length	Name of Producer	Certificate No. & Date
Shivasharane Nambiakka	Kannada	11942 ft.	Padmini Pictures	12998 3-11-55
Natyatra	Malayalam	16466 ft.	Ravi films	12999 3-11-55
Natyatara	Tamil	16466 ft.	Ravi Films	14002 9-11-55
Maheswari	Tamil	15954 ft.	The Modern Theatres Ltd.	14003 9-11-55
Kodeeswaran	Tamil	16246 ft.	Sri Ganesh Movietone	14004 11-11-55
Kalvanin Kathali	Tamil	17119 ft.	Revathi Productions	14005 11-11-55
Dr. Savithri	Tamil	18842 ft.	Aruna Films	14008 19-11-55
Baktha Mallikarjuna	Kannada	12995 ft.	Jayaraj Films	14010 24-11-55

List of Pictures Re-certified Under Rule 27-B

AT MADRAS

No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
264	Jeevan Natak (Kannada)	14438	1576 1-11-55	Gubbi Sri Channabasava-swami Film Co.	Sivaleela Films
265	Swapna Sundari (Tamil)	15760	1577 11-11-55	Prathibha Productions.	Prathibha Productions
266	Swapna Sundari (Telugu)	15631	1578 11-11-55	Do.	Do.
267	Shaliwahan (Tamil)	10996	1579 17-11-55	Bhaskar Pictures.	S. Rama-chandran.
268	Parijatham (Tamil)	17000	1580 18-11-55	Lavanya Pictures Ltd.	S.K. Sundaramier.

AT BOMBAY

350	Middle Failm or Ganwar (Hindi)	11708	746 17-3-54	Aroon Tara Pictures, Bombay.	Chitra Doot, Bombay.
351	Sevaki Ma. (Gujarati)	11514	747 17-3-54	Roopani-Chitra, Bombay.	Reliance Film Exchange Ltd., Bombay.

No. s.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
352	Ghar-Ki-Izzat (Hindi)	12201	748 17-3-54	Murli Movietone, Bombay.	Murli Movietone, Bombay.
353	Muhabbat (Hindi)	10949	749 17-3-54	Laxmi Productions, Bombay.	Bombay Film Circuit, Bombay.
354	Ek-Hi-Bhool (Hindi)	12911	750 17-3-54	Prakash Pictures, Bombay.	Prakash Pictures, Bombay.
355	Queen of The Seven Seas Or Saat Samanderki- Malika (Hindi)	12646	751 17-3-54	Kismet Pictures, Bombay.	Select Films, Bombay.
356	Karasthan (Marathi)	11665	752 17-3-54	Talpade Productions, Bombay.	Jai Hind Film Exchange, Bombay.
357	Shejari (Marathi)	12108	753 17-3-54	Prabhat Film Co., Ltd., Bombay.	Famous Pictures Ltd., Bombay.
358	Padosi (Hindi)	12120	754 17-3-54	Do.	Do.
359	Kismet (Hindi)	11742	761 6-4-54	Bombay Talkie Ltd., Bombay.	The Diamond Pictures Ltd., Bombay.
360	Abroo (Hindi)	10780	762 6-4-44	Hind Pictures, Ltd., Bombay.	H.V.Chandran Akola.
361	Ram Shastri (Hindi & Marathi)	10975	763 6-4-54	Prabhat Film Co., Ltd., Bombay.	Famous Pictures Ltd. Bombay.

AT CALCUTTA

137	Ram Baan (Hindi)	14245	1171 19-1-54	The Prakash Pictures, Bombay.	Evergreen Pictures, Corpn., Calcutta.
138	Chorabali (Bengali)	11287	1172 20-1-54	Swapanpuri Productions, Calcutta.	Eastern Talkies Ltd., Calcutta.
139	Path Bhule (Bengali)	14404	1174 28-1-54	Deb Dutt Film Ltd., Calcutta.	Mati Lal Paul, Howrah.

Sl. No.	Pictures & Language	Length in feet	C.No.& Date	Producer	Applicant
140	Banke Sapahi (Hindi)	10970	1177 10-2-54	Vaidya Production.	Bombay Pictures Dist Ltd., Calcutta.
141	Barsat-Ki-Ek-Raat (Hindustani)	9972	1178 16-2-54	Diwan Pictures, Delhi.	Basant Film Dist. Calcutta.
142	Tigress (Hindi)	10988	1180 2-3-54	Basant Pictures, Bombay.	Basant Pictures, Bombay.
143	Mala the Mighty or Sher E'Jungle (Hindi)	10519	1182 2-3-54	Homi Wadia Production, Bombay.	Homi Wadia Production, Bombay.
144	Kavi (Bengali)	13600	1183 4-3-54	Chitra-Maya, Calcutta.	Chitra-Maya, Calcutta.
145	Samapka (Bengali)	13050	1184 12-3-54	Associated Pictures Ltd., Calcutta.	Associated Pictures Ltd., Calcutta.
146	Poshya-Putra (Bengali)	13213	1185 12-3-54	Variety Pictures Ltd,	Bombay Pictures Dist. Ltd., Calcutta.
147	11 O'Clock (Hindi)	10313	1183 5-4-54	Basant Pictures, Bombay.	Basant Pictures, Bombay.
148	Mantramugdha	11800	1189 20-4-54	The New Theatres, Ltd., Calcutta.	The New Theatres, Ltd., Calcutta.
149	Chhota Bhai (Hindustani)	13000	1190 26-4-54	Do.	Do.
150	Parbat-Ki-Rani (Hindi)	11848	1192 28-4-54	Leela Chitra Mandir, Bombay.	Shib Sadhan Banerjee, Calcutta.
151	Anjangarh (Hindustani)	12500	1193 1-5-54	The New Theatres Ltd., Calcutta.	The New Theatres Ltd., Calcutta.

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M.N.NAMBIAR..A.KARUNANIDHI..ELUMALAI
MUTHULAKSHMI..LAKSHMIPRADHA
& R.GANESH ...

Direction
K.KAMESWARARAO

Produced by NAGIREDDI & CHAKRAPANI

